

A CALL TO MEN

The Next Generation of Manhood



CURRICULUM PILOT REPORT
& DATA FINDINGS
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IN PARTNERSHIP WITH

verizon[✓]



A CALL TO MEN's LIVERESPECT Coaching Healthy & Respectful Manhood Curriculum offers coaches, educators, mentors and youth advocates the tools to decrease dating violence, sexual assault and bullying in schools and sports.

The curriculum, ideal for middle and high school boys, promotes healthy, respectful manhood; decreases language and actions that degrade women, girls and other marginalized groups; challenges harmful cultural and social norms; and decreases instances of bullying and homophobia.

The LIVERESPECT Curriculum empowers boys to better understand healthy relationships, more effectively negotiate relationships with their peers, and make better decisions for themselves and those around them.

The curriculum was written by A CALL TO MEN in conjunction with Scholastic, and is based on A CALL TO MEN's 20+ years of experience working with and training men, from the National Football League, the National Basketball Association, Major League Baseball, National Hockey League, to the United States Military, the Department of Justice, the United Nations, and high schools, colleges and universities across the nation.

A CALL TO MEN surveyed nearly 300 male students* who participated in the LIVERESPECT Curriculum Pilot. The participants submitted anonymous surveys before starting and after completing the curriculum. The following findings speak to the effectiveness of the curriculum, the need for healthy manhood/anti-sexism education, and the students' receptiveness to the curriculum.

Pre-curriculum, only 16% of boys agree or strongly agree that boys are taught to view women as having less value. Post-curriculum, that number increases to 74%.

Pre-curriculum, only 21% of boys agree or strongly agree that boys are taught to view women and girls as the property of men. Post-curriculum, that number increases to 90%.

Pre-curriculum, 68% of boys see that the Man Box exists and dictates how they should act and feel. Post-curriculum, that number increases to 99%.

Pre-curriculum, only 19% of boys agree or strongly agree that they know what consent means. Post-curriculum, that number increases to 75%.

Pre-curriculum, 48% of boys agree or strongly agree that rape/sexual assault is usually committed by a stranger. Post-curriculum, that number drops to 13%.

A CALL TO MEN educates men all over the world on healthy, respectful manhood. Embracing and promoting a healthy, respectful manhood prevents domestic violence, sexual assault and harassment, bullying and many other social ills. A CALL TO MEN is a violence prevention organization and respected leader on issues of manhood, male socialization and its intersection with violence, and preventing violence against all women and girls. The organization's approach is grounded in the social ecological model, advocated by the Centers for Disease Control (CDC), as a framework for primary prevention of gender-based violence.

